

## Bernadette "bird" Bowen, PhD

Visiting Assistant Professor, Critical Media Ecologist, Content Creator, & Poet

Department of Media, Journalism, and Film

Miami University

Website: [bernadettebowen.com](http://bernadettebowen.com)

*Curriculum Vitae, BGSU format, May 2023*

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### I. Academic Degrees

- April 2022      **Ph.D., Bowling Green State University, School of Media & Communication, College of Arts and Sciences.** Emphasis Critical Media Studies & Rhetoric. Focuses: critical feminist rhetoric, intercultural communication, media and cultural studies, media ecology, and arts-based qualitative research methods.  
Advisor: Dr. Ellen Gorsevski. Dissertation Committee: Drs. Terry L. Rentner, Lara Martin Lengel, & Kristina Nell LaVenia. Dissertation Title: From the Boardroom to the Bedroom: Sexual Ecologies in the Algorithmic Age.
- May 2021      **Graduate Certificate of Women's Studies, School of Cultural & Critical Studies, College of Arts and Sciences.** [Certificate](#) Capstone Advisor: Dr. Sandra Faulkner
- May 2018      **Master of Arts, Purdue University Northwest.** Communication. Focus on rhetoric, interpersonal communication, critical media and cultural studies.  
Advisor: Dr. Lee Artz. Graduate Committee: Drs. Catherine M. Gillotti & Thomas J. Roach
- May 2015      **Bachelor of Arts, Purdue University Northwest.** Sociology; Minor, Communication.

### II. Administrative and Academic Appointments

- August 2022  
—May 2023      **Visiting Assistant Professor,** Department of Media, Journalism, and Film, Miami University.  
Please see teaching sections of this CV for details.
- August 2020  
—May 2021      **Graduate Teaching Associate,** Department of Communication, School of Media and Communication, Bowling Green State University.  
Please see teaching sections of this CV for details.
- January 2020  
—May 2020      **Graduate Teaching Associate,** Department of Communication, School of Media and Communication, Bowling Green State University.  
Please see teaching sections of this CV for details.
- August 2019  
—December 2020      **Graduate Teaching Assistant,** Department of Communication, School of Media and Communication, Bowling Green State University.  
Please see teaching sections of this CV for details.
- August 2018  
—May 2019      **Graduate Teaching Associate,** Department of Communication, School of Media and Communication, Bowling Green State University.  
Please see teaching sections of this CV for details.
- August 2017      **Graduate Communication Instructor,** Department of Communication & Creative

—May 2018 Arts, College of Humanities, Education & Social Sciences, Purdue University NW.  
Please see teaching sections of this CV for details.

August 2015 **Graduate Communication Instructor**, Department of Communication & Creative  
—May 2016 Arts, College of Humanities, Education and Social Sciences, Purdue University NW.  
Please see teaching sections of this CV for details.

### III. *Teaching Experiences*

#### A. Undergraduate courses taught (and number of sections)

COMM 1020	Introduction to Public Speaking, BGSU (4), Fall 2018 – Spring 2019
COMM 114	Fundamentals of Speech, PNW (6), Fall 2015 – Spring 2018
MDIA 2600	Writing for Electronic Media, BGSU (2), Half Online, Spring 2020
MDIA 2600	Writing for Electronic Media, BGSU (2), Remotely, Spring 2021
COM 3100	Rhetorical Criticism, BGSU (1), Online, Fall 2020
STC 135	Principles of Public Speaking (8), Fall 2022 – Spring 2023

#### B. Guest Lectures

MDIA 4660	Film/TV/Video Game Criticism, BGSU, Fall 2018
COMM 4060	Environmental Communication, BGSU, Spring 2019
MDIA 4670/WS 4670	Gender, Media, & Culture, BGSU, Fall 2019
COMM 4070	Relational Communication, BGSU, Fall 2019
COMM 1030	Media and the Information Society, BGSU, Fall 2019
COMM 2010	Marshall McLuhan and Media Ecology, BGSU, Spring 2022

#### C. Undergraduate courses assisted as TA

COMM 1030	Media and the Information Society (1), BGSU, Fall 2020
MDIA 2600	Writing for Electronic Media, BGSU (2), BGSU, Fall 2020

### IV. *Papers read to professional societies*

#### A. *Published dissertation*

**Bowen, B.**, (2022). From the Boardroom to the Bedroom: Sexual Ecologies in the Algorithmic Age [Doctoral dissertation, Bowling Green State University]. OhioLINK Electronic Theses and Dissertations Center. [http://rave.ohiolink.edu/etdc/view?acc\\_num=bgsu1647543728483027](http://rave.ohiolink.edu/etdc/view?acc_num=bgsu1647543728483027)

#### B. *Book chapters accepted for publication*

**Bowen, B.**, (2021). #WhatNext: Political Implications of the #MeToo Campaign Aftermath. In M. Marron (Ed.), *Misogyny Across Global Media* (pp. 1-22). Rowman & Littlefield.

### ***C. Journal articles accepted for publication***

**Bowen, B.**, (2020), "'Lol you go to gulag": The role of Sassy Socialist Memes in Leftbook', *Explorations in Media Ecology*, 19:1, pp. 23–36, doi: [https://doi.org/10.1386/eme\\_00022\\_1](https://doi.org/10.1386/eme_00022_1)

**Bowen, B.**, (2021). "'Put It in the Box and No One Gets Hurt"?: Unpacking The LoveBox', *The International Journal of Technology, Knowledge, and Society*, 17(1), 19-32. doi: <https://doi.org/10.18848/1832-3669/CGP/v17i01/19-32>

**Bowen, B.**, (2023, June), Requirement Politics: Poetry as Feminist Response to Institutional Reluctance and Dismissal, *Art/Research International: A Transdisciplinary Journal*, copyedited, May 5<sup>th</sup>, 2023.

**Bowen, B.**, (2023), Car as Extension of Whiteness: Not Everyone's Skin is Extended Equally (Funded by: MEA / Urban Communication Foundation Graduate Student Research Grant), *Explorations in Media Ecology*, 22(2), pp. forthcoming. doi: forthcoming.

Ha, L., Rahut, D., Ofori, M., Sharma, S., Harmon, M., Tolofari, A., **Bowen, B.**, Lu, Y., & Khan, A. (2023). Implications of source, content, and style cues in curbing health misinformation and fake news. *Internet Research*. <https://doi.org/10.1108/intr-07-2022-0556>

### ***D. Manuscripts accepted for publication in non-traditional outlets***

**Bowen, B.**, (2021, August 23). That's Miss[ed] Diagnosis to You, Sir: Mediated Grieving Over the Neurodivergent Gender Gap. *In Media Res |A Media Commons Project*. [Direct Link](#)

### ***E. Poems and poetry chapbooks accepted for publication***

**Bowen, B.**, (2019), 'Poetry', *Explorations in Media Ecology*, 18:4, pp. 458–462, doi: 10.1386/eme\_00018\_1

**Bowen, B.**, (2021), 'Poetry', *Explorations in Media Ecology: Gender & Media Ecology Invited Special Issue*, 20.2., pp. 221-225, doi.org/10.1386/eme\_00086\_1

**Bowen, B.**, (2021, October), *Six Poems*, *KGB Bar Lit Mag*, October Issue. <https://kgbbbarlit.com/content/six-poems-0>

**Bowen, B.**, (2021), '*OiseauxWords: Grew-Some Man-i-festations*', Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), '*OiseauxWords: Mots Sexy*', Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), '*OiseauxWords: Pressed Flowers*', Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), '*OiseauxWords: A Master Class in Bettering Yourself*', Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), '*OiseauxWords: Mother Dearest*', Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), *'OiseauxWords: Kindle Breakdown'*, Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021), *'OiseauxWords: Kindle Breakthrough'*, Amazon Kindle Direct Publishing.

**Bowen, B.**, (2021, November), 😊, *Cool Rock Repository*, Lunar Expo.

<https://coolrockrepository.com/bernadette-bird-bowen>

**Bowen, B.**, (2023), 'Poetry', *Ought: The Journal of Autistic Culture*, 4:2, pp. forthcoming, doi: forthcoming

### ***F. Letters to the editor accepted for publication***

**Bowen, B.** (2014, September 22). *Regarding PUC Sexism*. Purdue University Calumet Chronicle.

**Bowen, B.** (2021, April 23). *Six questions for the BGSU Community Regarding Guns on Our Campus*. Bowling Green Falcon Media. [https://www.bgfalconmedia.com/opinion/six-questions-for-bgsu-community-consideration-regarding-guns-on-our-campus/article\\_4edb2cdc-a468-11eb-b847-97c326b01245.html](https://www.bgfalconmedia.com/opinion/six-questions-for-bgsu-community-consideration-regarding-guns-on-our-campus/article_4edb2cdc-a468-11eb-b847-97c326b01245.html)

**Bowen, B.** (2021, November 10). *Higher education attacks in silence*. Bowling Green Falcon Media. [https://www.bgfalconmedia.com/opinion/higher-education-attacks-in-silence/article\\_d0c699fe-4254-11ec-8689-93bb4daa5b08.html](https://www.bgfalconmedia.com/opinion/higher-education-attacks-in-silence/article_d0c699fe-4254-11ec-8689-93bb4daa5b08.html)

**Bowen, B.** (2022, March 2). *Lifting mask mandate is 'irresponsible'*. Bowling Green Falcon Media. [https://www.bgfalconmedia.com/opinion/higher-education-attacks-in-silence/article\\_d0c699fe-4254-11ec-8689-93bb4daa5b08.html](https://www.bgfalconmedia.com/opinion/higher-education-attacks-in-silence/article_d0c699fe-4254-11ec-8689-93bb4daa5b08.html)

### ***G. Journal articles currently underway for publication***

**Bowen, B.**, (2023). Towards a Gender and Media Ecology: Critical Media Ecology, *Explorations in Media Ecology*, R&R, resubmitted, July 22<sup>nd</sup>, 2022.

**Bowen, B.**, (2023). Touch Starvation, The Sex Apocalypse, & Self-Realizations, Oh My!: ASMR Intimacy in the COVID-19 Era, *Resonance*, Submitted, October 31<sup>st</sup>, 2022.

### ***H. Major Works In-Progress***

**Bowen, B.**, (2023). *Critical Media Ecology* [Syllabus]. Bowling Green State University: School of Media and Communication.

**Bowen, B.**, (2023, forthcoming). *Requirement Politics: Present-COVID Graduate Programmed Loss*. In A. Gonzales (Ed.) on Caregiving.

## ***I. Papers accepted for presentation to professional societies***

- Bowen, B.**, (2018). *#WhatNext: Some Political Implications of the #MeToo Campaign Aftermath*. Anonymously peer-reviewed paper accepted for presentation at the Union for Democratic Communication 2018 Annual Conference, May 10, 2018, Chicago, IL.
- Bowen, B.**, (2018). *Findings on Normalization and Reproduction of Whiteness*. Anonymously peer-reviewed paper accepted for presentation at the Association for Humanist Sociology meeting, Nov. 10, 2018, Detroit, MI.
- Bowen, B.**, (2019). *Found-Footage Horror Representations: The Taking of Deborah Logan (2014)*. Anonymously peer-reviewed paper accepted for presentation at the 6<sup>th</sup> Annual Ray Browne Conference, Feb. 16, 2019, Bowling Green, OH.
- Bowen, B.**, (2019). *From Boys to Men*. Competitively selected poetry chapbook accepted for presentation at the Women, Gender, Sexuality Studies Symposium, March 29<sup>th</sup>, 2019, Bowling Green, OH.
- Bowen, B.**, (2019). *"LOL you go to Gulag": The role of Sassy Socialist Memes in Leftbook*. Anonymously peer-reviewed paper accepted for presentation at the Media Ethics: Human Ecology in a Connected World" 20th annual convention of the Media Ecology Association, June 2019, Toronto, ON.
- Bowen, B.**, (2020). *Ambiguity of Health and Sustainability Survey*. Anonymously peer-reviewed paper accepted for presentation at the Culture(s) in Conversations: Environments, Landscapes, and Ecologies symposium, Feb. 15, 2020, Bowling Green, OH.
- Bowen, B.**, (2020). *One Man*. Competitively selected poetry chapbook accepted for presentation at the Women, Gender, Sexuality Studies Symposium, March 6<sup>th</sup>, 2020, Bowling Green, OH.
- Bowen, B.**, (2020). *#IndigenousFolksNext: Political Implications of Viceland's (2017) docuseries RISE*. Anonymously peer-reviewed paper accepted for presentation on the **Top Paper panel** of the Intercultural Communication Interest Group at the Central States Communication Association 2020 Annual Conference, April 17, 2020, Chicago O'Hare. ([\\*CSCA COVID-19 Letter\\*](#))
- Bowen, B.**, (2020). *Harry Potter and the Trend of What Looked Like a "Bot Written" Script*. Anonymously peer-reviewed paper accepted for presentation at the 21st annual Media Ecology Association convention "Communication Choices & Challenges", June 17-20<sup>th</sup>, 2020, Garden City, NY. (Shifted Virtual: COVID-19).
- Bowen, B.** (2020). *Requirement Politics: Poetry as Feminist Response to Institutional Reluctance and Dismissal*. Anonymously peer-reviewed paper accepted for presentation at the 22<sup>nd</sup> annual convention of the Media Ecology Association, July 2021, Rio de Janeiro. (Shifted Virtual: COVID-19).

**Bowen, B** (2021). *Towards a Gender and Media Ecology*. Anonymously peer-reviewed paper accepted for presentation at the 22<sup>nd</sup> annual convention of the Media Ecology Association, July 2021, Rio de Janeiro/Virtual. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2021). *Towards a Construction of Dehumanization: A Critical Rhetorical Analysis of Baldwin's Notes of Native Son*, at the National Communication Association Conference, Nov. 2021, Seattle, WA. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2022). *Mechanization of Humans*, accepted in the Women's & Gender Studies Consortium, Centering Resistance: Imaginings of a New Feminist Future, April 8-10, 2022, Madison, WA. (Fully Virtual: COVID-19).

**Bowen, B.**, (2022). *Chapter Five: Critical Feminist Rhetorical and Media Ecological Analysis*, accepted to The Twenty-Third Annual Convention of the Media Ecology Association Convention, July 7-10, 2022, Pontifical Catholic University of Rio de Janeiro, Brazil.

**Bowen, B.**, (2022). *Car as Extension of Whiteness: Not Everyone's Skin is Extended Equally* (Funded by: MEA / Urban Communication Foundation Graduate Student Research Grant) accepted to The Twenty-Third Annual Convention of the Media Ecology Association Convention, July 7-10, 2022, Pontifical Catholic University of Rio de Janeiro, Brazil (could not attend in person).

Ha, L., Harmon, M., Sharma, S., Rahut, D., Tolofori, A., Ofori, M., **Bowen, B.**, Lu, Y., & Khan, A. (2022). *A Human Judgment Approach to Determine Misinformation in Online Health News and News Releases*. Paper accepted by the Health Communication Division, National Communication Association Annual Convention, New Orleans.

**Bowen, B.**, (2022). *ASMR Intimacy and Touch During the COVID-19 Era*, accepted to the Women's & Gender Studies Consortium, Sustaining Hope: Feminisms, Freedom, and the Future, April 15-17, 2023, Madison, WA. (Fully Virtual: COVID-19).

**Bowen, B.**, (2023). *Intimate COVID-19 self-realizations: New variants of us in the envirUSment* accepted to The Twenty-Fourth Annual Convention of the Media Ecology Association Convention, June 22-25, 2023, Fordham University, New York City (revoked attendance post-acceptance due to no COVID-19 convention precautions).

### ***J. Panels accepted for presentation to professional societies***

**Bowen, B.**, (2019). *From the Boardroom to the Bedroom: We are F\*cking Machines*. Competitively selected presentation on the Gender and Media Ecology MEA @ NCA panel chaired and responded to by Julia Richmond, PhD & Julia M. Hildebrand, PhD; Alongside fellow panelists: Assistant Professor Angela M. Cirucci, Assistant Professor Alane Presswood, Professor Emeritus David Linton at the National Communication Association Conference, Nov. 2019, Baltimore.

**Bowen, B.**, (2020). Panelist on the opening remarks plenary "Hindsight is 2020 Vision: What We Didn't See Coming, What Might Lie Ahead, and How Media Ecology Can Help Us Understand Where We Are" alongside panelists Drs. Mary Alexander, Ashley Moore, Bill Petkanas, and Matt

Thomas at the 21st annual Media Ecology Association convention "Communication Choices & Challenges", June 17-20<sup>th</sup>, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2020). *Sexual Ecologies in an Algorithmic Age*. Competitively selected presentation on the Women and Media Ecologies panel organized and chaired by Julia M. Hildebrand, PhD; Respondent Susan Barnes, PhD; Alongside fellow panelists: Angelina Malenda, Juris Doctoral Candidate Rebecca Davis, Assistant Professor Julia M. Hildebrand, Professor Laura Trujillo Liñán at the 21<sup>st</sup> Annual Convention of the Media Ecology Association Conference, June 17-20<sup>th</sup>, 2020, New York. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2020). *" Blogging", "muting The echo" and "Selfish Friend Request, Sent"*. Competitively selected presentation on the Womxn, Language, Technology Art Exhibit organized by Carolin Aronis, PhD; alongside presenters Associate Professor Adeena Karasick, poet/artist Sarah Falco, Professors Susan B. Barnes, and Carolin Aronis at the 21<sup>st</sup> Annual Convention of the Media Ecology Association, June 17-20<sup>th</sup>, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2020). *Graduate Student Experiences in the Media Ecology Association*. Competitively selected presentation on the Experiences of women in the field of Media Ecology panel organized by Laura Trujillo Liñán, PhD; alongside Drs. Susan B. Barnes, Elaine Kahn, and Laura Trujillo Liñán at the 21<sup>st</sup> Annual Convention of the Media Ecology Association, June 17-20<sup>th</sup>, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2020). *"Put It in the Box and No One Gets Hurt"?: Unpacking The LoveBox*. Presentation on the Gender and Media Ecologies panel **organized by Bernadette Bowen**; chaired by Carolin Aronis, PhD; Discussant Michael Plugh, PhD; Alongside fellow panelists: Robin Hershkowitz, Emily Edwards at the National Communication Association Conference, Nov. 2020, Indianapolis (Shifted Virtual: COVID-19).

**Bowen, B.**, (2020). *The Relationship Map of Our Love for Food Robots isn't That Complicated*. Competitively selected presentation on the Robotic Media Environments panel organized by Julia M. Hildebrand, PhD; chaired by Julia Richmond, PhD; Discussant Corey Anton, PhD; Alongside fellow panelists: Professor Jody Berland, Assistant Professor Julia M. Hildebrand, Professor RC MacDougall at the National Communication Association Conference, Nov. 2020, Indianapolis (Shifted Virtual: COVID-19).

**Bowen, B.**, (2021). *"We Are All Surfaces in the Envirment", "To Be Invisible Glass" and "Trans-Form-Her-Tive"*. Selected presentation on the Womxn, Language, Technology Art Exhibit **organized by Bernadette Bowen**; alongside presenters Associate Professor Adeena Karasick, poet/artist Sarah Falco, and Dr. Carolin Aronis at the 22<sup>nd</sup> Annual Convention of the Media Ecology Association, July 8-11<sup>th</sup>, 2021, Rio de Janeiro/Virtual. (Shifted Virtual: COVID-19).

### ***K. Workshops accepted for presentation to professional societies***

**Bowen, B.**, (2020). **Co-organizer** alongside Carolin Aronis, Peggy Cassidy, and Rachel Armamentos of the "Special Session: Forming a Working Group for Increasing Inclusivity within Media Ecology

and MEA" at the 21st annual Media Ecology Association convention "Communication Choices & Challenges", June 17-20<sup>th</sup>, 2020, Garden City, NY. (Shifted Virtual: COVID-19).

**Bowen, B.**, (2021). *Critical Media Ecological Pedagogy*, at the BGSU Scholarship for Teaching and Learning Conference, July 26-27<sup>th</sup>, 2021, Bowling Green, OH. ([Virtual: Link to Presentation](#)).

**Bowen, B.**, (2023). *More than a Trend: The Life of Neurodiversity on Campus*, alongside Dr. Sara M. Assistant Professor Acevedo at the Miami University and Peyton Matik during the Across the Divide Conference, March 31<sup>st</sup>, 2023, Oxford, OH.

## ***V. Interviews in Newspaper Articles / Online Publications***

Harring, A. (2021, July 21). *This Detroit native has taken TikTok by storm with millions of followers*. The Detroit News. <https://www.detroitnews.com/story/entertainment/people/2021/07/21/detroit-native-has-taken-tiktok-storm-meet-therealtati/7800572002/>

Kindelan, K. S. (2021, September 24). *Post-COVID vaccine menstrual changes*. ABC News. <https://www.goodmorningamerica.com/wellness/story/nih-funds-studies-potential-links-covid-19-vaccines-80078021>

Greenwell, K., (Forthcoming). *Radicalizing mothers online is simple and effective, fixing it will not be*. TBD.

Kelly, H., Lima, C., Guskin, E., & Clement, S. (2023, March 22). *The biggest decider of who backs a TikTok ban? If they use TikTok*. The Washington Post. <https://www.washingtonpost.com/technology/2023/03/22/tiktok-ban-opinion-poll/>

## ***VI. Dr. bird's eye view Podcast Episodes***

Bowen, B. (2022, July 28). Short Intro. On *Dr. bird's eye view* [Podcast]. <https://feeds.buzzsprout.com/2026501.rss>.

Bowen, B. (2022, August 10). How Do We Learn?. On *Dr. bird's eye view* [Podcast]. <https://feeds.buzzsprout.com/2026501.rss>.

Bowen, B. (2023, February 19). What Makes Someone an Authority?. On *Dr. bird's eye view* [Podcast]. <https://www.buzzsprout.com/2026501/episodes/12283389>.

## ***VII. Recorded Video Interviews***

**Bowen, B.** (2021, August 27). Interview by G. Fialka. [Video]. <https://youtu.be/-3DuOjTrb6I>.

**Bowen, B.** (Forthcoming). Interview by G. Fialka. [Video]. McLuhan Mash-Up.



### VIII. Clubhouse App Panels Co-Moderated

- Aug. 2021 —Nov. 2021 **#Farmers Revolution: "Why aren't we talking about this?"**, Club: #FarmersProtest.  
Transnational and global media, rhetoric, social change, and digital spaces specialist.
- Oct. 2021 —Nov. 2021 **Book Club: The Creation of Patriarchy, Gerda Lerner**, Club: Smashing Patriarchy.  
Reading and facilitating a discussion on Gerda Lerner's book *The Creation of Patriarchy*.
- Oct. 2021 **Book Club: The Sibyls, Mama Zogbe**, Club: Smashing Patriarchy.  
Reading and facilitating a discussion on Mama Zogbe's book *The Sibyls*.
- Oct. 2021 —Nov. 2021 **Spotting patriarchal misogynistic predatory behavior on CH**, Club: Smashing Patriarchy.
- Oct. 2021 **Activists and poets: prompts for liberation and revolution**, Club: Floetry Poetry Vibes.
- May 2022 —Present **Founder**, Club: Critical Media Ecology (May 2022). Over 600 members.  
Reading, facilitation of brief discussions, and commentary about texts relevant to my critical media ecological framework: Sparrow's *Spectrums*, Purser's *McMindfulness*, Purkis & Lawson's *The autistic trans guide to life*, Spender's *Invisible Women*, Haskin's *The rise of universities, The politics of literacy*, Nystrom's *The Genes of Culture*, Gunkel's *Gaming the System*, Sharma & Singh's *ReUnderstanding Media*, Bowen's *From the Boardroom to the Bedroom*, Russell's *Capitalism & Disability*, Easton & Hardy's *The Ethical Slut*, Couldry & Mejias *The Costs of Connection*, Taylor's *The Body Is Not An Apology*, Mullaney, Peters, Hicks & Phillip's *Your Computer is On Fire*, Leder's *The Absent Body*

### IX. Dr. bird's eye view Newsletter Online Article Publications

- Bowen, B.** (2022, October 3). *Are we sick of other humans?* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/are-we-sick-of-other-humans>
- Bowen, B.** (2022, November 5). *Mother as calendar.* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/mother-as-calendar>
- Bowen, B.** (2022, October 22). *Neoliberalism, anti-intellectualism, and authority gaps in the COVID-19 Envirusment.* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/neoliberalism-anti-intellectualism>
- Bowen, B.** (2022, October 29). *New variants of envirusment heartbreak and grief.* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/new-variants-of-envirusment-heartbreak>
- Bowen, B.** (2022, October 31). *Rapunzel, Rapunzel, let down your late-in-life realized autistic mask.* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/rapunzel-apunzel-let-down-your-late>
- Bowen, B.** (2022, October 22). *When objects in mirror aren't as close as they appear.* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/when-objects-in-mirror-arent-closer>

**Bowen, B.** (2022, December 12). *ASMR intimacy and touch during the COVID-19 era*. Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/asmr-intimacy-and-touch-during-the>

**Bowen, B.** (2023, February 20). *Critical media ecology: What and why?* Dr. bird's eye view Newsletter | Bernadette "bird" Bowen, PhD | Substack. <https://bbirdbphd.substack.com/p/critical-media-ecology-what-and-why>

**X. Online Activist-Academic Discussion Panel**

**Bowen, B.,** (2021). *Neoliberalism and the Farmers Revolution*. Presentation on the #GlobalFarmersMovement Conversation panel organized by Simmer Minhas and Kiranjit Kaur; Alongside fellow panelists: Jeremy Corbyn, Claudia Webbe, Asis Kaur, Preet Kaur Gill, Monica Gill, Jaspreet Kaur, Mo Dhaliwal, Kiranjit Kaur, Pieter Friedrich, Rakesh Tikait, Amar Singh, Daljit Kaur Soni, Jasveer Singh, and Drs. Ayesha Khan, Navyug Singh, Sonya MDS on Zoom, November. 2021, International (Virtual: COVID-19).

**XI. Academic Advising**

February 2018 —July 2018 **Temporary Advising Specialist for Exploratory Advising**, Purdue University NW.

Summer 2021 **McNair Scholars Program Faculty Advisor**, Bowling Green State University.

Spring 2023 **Media, Journalism, & Film Undergraduate Faculty Advisor**, Miami University.

**XII. Research Interests**

- Critical intercultural, transnational communication studies
- Gender and Media Ecology
- Women, gender, and sexuality studies
- Race as related to social, economic, and environmental justice
- Organizational and rhetorical communication in cultural contexts
- Use of social media as resistance
- Sociopolitical identity formation in computer-mediated communication

**XIII. Professional Development**

<b>Collaborative Institutional Training Initiative Human Research Group</b>	FA 14' - FA 20'
Social Behavioral Investigators and Key Personnel Course	
<b>Family Educational Rights and Privacy Act (FERPA)</b>	FA 15' – SP 21'
<b>Safe Zone Training for Student Organization Leaders</b> , Purdue University Northwest	FA 15'
<b>Protecting Social Security Numbers Certificate</b>	SP 18' – SP 19'

Health Insurance Portability & Accountability Act of 1996 (HIPAA)	SP 18' – SP 19'
Gramm Leach Bliley Act / Fin. Services Modernization Act of 1999 (GLBA)	SP 18' – SP 19'
Data Classification & Handling Educational Resources Certificate	SP 18' – SP 19'
Title IX Training	FA 18'
<b>The Graduate Student Senate's Professional Development Day</b>	
Session topics included: Marketing Yourself for a Career Outside of Academia, Building a Teaching Portfolio and Developing Effective Pedagogy, Marketing Yourself for a Career in Academia, Navigating the Professional Workplace, Building an Effective Resume and CV, Diversity and Pedagogy: Teaching to an Intersectional Classroom	FA 18'
Mandatory Reporting Training	FA 18' – SP 21'
Diversity & Inclusion Training	FA 18' – SP 21'
Safe Zone Training for Faculty, Bowling Green State University	FA 18'
BGSU Career Center: From Backpack to Briefcase: Career Boot Camp	FA 18'
Polishing Job Market Materials Colloquium	FA 18'
Writing Practices for the Thesis and Dissertation Colloquium	FA 18'
Active Learning Pedagogy Two-Part Workshop <a href="#">Certificate</a>	SP 19'
Success Strategies Post Coursework Colloquium	SP 19'
Mosaic: Prevent Discrimination and Harassment Together	FA 19'
Mosaic: Prevent Sexual Violence Together	FA 19'
BGSU: Title IX Summit	FA 19'
Race, Racism, & Resentment: Teaching Strategies for Difficult Discussions	FA 19'
Mosaic: Prevent Discrimination and Harassment Together	SP 20'
Mosaic: Prevent Sexual Violence Together	SP 20'
Recognizing & Addressing Student Distress/Disruptive Behavior	SP 20'
Project Management Workshop at the Writing Center	SP 20'
Writing Teaching Statements Workshop	SP 20'
The Professor is In: Virtual Workshop	SP 20'
Online Course Designing and Teaching Workshop	SP 20'
Building Inclusive Spaces by Jennifer McCary	FA 20'
ABC's of Academic Writing, The Writing Center	FA 20'
Racial Diversity & Inclusion Discussion Panel	FA 20'
Women of SexTech Virtual Conference	SU 20'
Memes: the Cultural Logic of Late Capitalism (Online Webinar)	SU 20'
Affordable Learning Community of Practice	SP 21'
Information Literacy and Its Applications	SP 21'
Strategies for When You're Stuck	SP 21'

Six Emergency Worker's Organizing Committee Trainings	SP 21'
Open Class of the Course in Introduction to Media Ecology "Technology and Culture – What is Media Ecology?" <a href="#">Declaracao.pdf</a>	SU 21'
The Clitoris Summit <a href="https://clitoris.io/">https://clitoris.io/</a>	SU 21'
Formatting your ETD & OhioLINK Workshop	SU 21'
Acrobat Pro & Accessibility Workshop	SU 21'
2021 NCA Doctoral Honors Seminar [1:28 international dissertations; competitively selected]	SU 21'
Mosaic: Prevent Discrimination and Harassment Together	FA 21'
Mosaic: Prevent Sexual Violence Together	FA 21'
VFC – Hazing and Bullying Fall 2021	FA 21'
Writing Workshop for Graduate Students and Interested Faculty	FA 21'
Canvas Basics 2022/23 Faculty Training	FA 22'
Facilitating Effective Peer Response Faculty Workshop	FA 22'
Designing Effective Research Projects with Information Literacy Classroom Activities	FA 22'
Maker-Centered Learning: Encouraging Engagement in the Classroom	FA 22'
Supporting Students' Learning Outside of Class	FA 22'
Lance Strate's The Issue of Is: A Commentary on the Case Against the Verb "To Be"	FA 22'
Course Design for Equity – Hosted by Ohio University - 4-Hour Virtual Workshop	FA 22'
Writing for the Public – Op Ed Project – 2 Day – 7-Hour Virtual Writing Workshop	FA 22'
Teaching and Learning in the Age of AI Writing Systems: How Do We Adapt?	SP 23'

#### XIV. Professional Service

##### Union for Democratic Communication (UDC):

- 2018 **Steering Committee Member**, co-created the Call for Papers UDC 2019 Conference held in the Easy Bay, California, January 2020.
- 2019 **Steering Committee Member**, anonymous submission reviewer UDC 2019 Conference held in the Easy Bay, California, January 2020.

##### Bowling Green State University, Graduate Student Senate (GSS):

- 2019 **Chair of Environmental Affairs**, Bowling Green State University.  
Making GSS more environmentally friendly; Meets with Director of the Office of Campus Sustainability; GSS Representative on the following committees: Student Green Initiatives Fund, Climate Leadership Network Committee, No Impact Week Planning Committee, any other special environmentally related committees formed.
- 2019 **Panel Moderator**, Bowling Green State University.  
Moderated the "Panel on Different Kinds of Mentoring" at the GSS annual "Professional Development Day".

- 2020 **11<sup>th</sup> Annual Shanklin Research Colloquium Poster Judge**, BGSU. [Letter of Support](#)  
Evaluated ten interdisciplinary graduate poster presentations accompanied by their aural description.

**Bowling Green State University, Graduate College (GC):**

- 2019 **Graduate Student Ambassador**, Bowling Green State University.  
Represent the School of Media & Communication at recruitment events and Graduate Student Orientation. Reach out too and meet incoming/interested SMC students.
- 2019 **Teaching Assistant (TA) / Teaching Associate (TI) Panel: Teaching/Supporting Professional Development Session**, Graduate Student Orientation Panel Chair  
Facilitated the session: Introductions, FERPA Overview, Danielson's Framework Overview & Scenarios, Audience Questions alongside presenters: Dr. Timothy Murnen, Associate Professor, School of Teaching and Learning; Dr. Rachel Vannatta, Professor, School of Educational Foundations; Sarah Adams, Mathematics, Masters (TI); Dan Cullen, Theatre, PhD (TI); Neeraja Nagarajan, Creative Writing, Masters (TA); Jaclyn Shetterly, Media and Communication, PhD (TI).

**Bowling Green State University School of Media & Communication:**

- 2019 **Graduate Student Department Photoshoot Organizer.**  
Contacted local photographers and arranged a photoshoot for department faculty and graduate students. Initiated and advocated an update and maintained existence of the BGSU SMC Masters and PhD graduate student profiles webpage.
- 2021 **Graduate Student Success Panel "How-to: Conference Presentations" Presenter.**  
Overviewed professional background information, attendance protocol, and general presentation tips for graduate students in our department to be prepared, knowledgeable, and confident in their future conference opportunities.

**Bowling Green State University SMC Graduate Communication Association (GCA):**

- 2019 **School of Media and Communication Representative.**  
Liaison between members of the GCA and the faculty and staff of SMC. Attend all applicable SMC meetings. Represent the graduate student opinions as approved via members of the Graduate Communication Association at GCA business meetings.

**National Communication Association (NCA):**

- 2019 **Critical/Cultural Studies Division Reviewer.** Anonymous submission reviewer.
- 2020 **Critical/Cultural Studies Division Reviewer.** Anonymous submission reviewer.
- 2020 **Media Ecology Association Division Reviewer.** Anonymous submission reviewer.
- 2022 **Media Ecology Association Division Reviewer.** Anonymous submission reviewer.

2022 **Philosophy of Communication Division Reviewer.** Anonymous submission reviewer.

### Media Ecology Association (MEA):

2020 **Co-Chair of the Inclusivity Working Group.** Established during Virtual MEA 2020.

2021 **2<sup>nd</sup> Annual Womxn, Language, & Technology Virtual Art Exhibit**  
Organizer / Chair, Media Ecology Association Convention:  
<https://www.media-ecology.org/2021-Convention-Virtual-Art-Exhibit>

2021 **Executive Board: Recording Secretary.** Voted in by MEA members during Nov. 2021.

2022 **Book Copy Editor.** Dr. Laura Trujillo Liñán's *Formal Cause in Marshall McLuhan's Thinking from an Aristotelian Perspective*.

2022 **Executive Board: Recording Secretary.** Re-voted in by MEA members during Oct. 2022.

2023 **Editorial Assistant, Journal *Explorations in Media Ecology*.** Working alongside Editor Peggy Cassidy and Managing Editor Austin Hestdalen to publish Issues 22.1 - 22.4.

### Academia Letters:

2021 **Journal Reviewer.** Submission reviewer.

### Human-Machine Communication (HMC):

2021 **Journal Reviewer.** Anonymous submission reviewer.

### Miami University, Department of Media, Journalism, & Film (MJF):

2022 **DEI Committee Member, Miami University.**  
Organizing an event or two pending student interest, and coordinate with/keep tabs on various DEI activities within the department and CAS.

### XV. Awards

2019 **Women's, Gender, Sexuality Studies** First Place in the Graduate Essay Contest  
Self-Care as Resistance

2019 **Harold & Elaine Fisher Graduate Award, BGSU, School of Media and Communication**  
Best student-authored refereed article published, or conference paper presented during the year preceding the award by a student who has demonstrated continuing academic excellence.

2019 **Top Convention Paper Award, Media Ecology Association**

Best anonymously peer-reviewed paper presented during the 2019 MEA convention for *The role of Sassy Socialist Memes in Leftbook*.

- 2020 **Women's, Gender, Sexuality Studies** Second Place in the Graduate Art Contest  
Gender and Politics: The Legacy of the Suffrage Movements
- 2021 **Writer's Digest** 9<sup>th</sup> Annual Self-Published E-Book Awards  
Honorable Mention in the Narrative Nonfiction category for *OiseauxWords: Grew-Some Man-i-festations*
- 2022 **Distinguished Dissertation Award**, Bowling Green State University Graduate College  
Nominee for the School of Media & Communication

## XVI. Grants

- 2019 **Graduate Student Senate Professional Development Grant**  
\$60 for membership to the National Communication Association
- 2019 **National Communication Association Student Caucus Travel Grant**  
\$160 for Convention Travel
- 2019 **Graduate Student Senate Professional Development Grant**  
\$300 for presenting at the Media Ecology Association Convention
- 2019 **Graduate Student Senate Professional Development Grant**  
\$150 for presenting at the National Communication Association Conference
- 2019 **Graduate Student Senate Professional Development Grant**  
\$35 for the Title IX Summit
- 2020 **Graduate Student Senate Professional Development Grant**  
\$60 for attending The Communication Central States Association Conference
- 2020 **Graduate Student Senate Professional Development Grant**  
\$35 for Communication Central States Association
- 2020 **Media Ecology Association Convention Travel Grant**  
Up to \$500 for Convention Travel
- 2021 Bowling Green State University - **School of Media and Communication**  
\$14,000 Graduate Associateship Stipend and 100% Tuition Scholarship Minus Fees for Fourth Year Funding
- 2021 **Graduate Student Senate Professional Development Grant**  
\$90 for Media Ecology Association Membership

- 2022                    **Graduate Student Senate Regalia Award**  
Full rental of PhD graduation regalia, or partial funding of purchase.
- 2022                    **MEA / Urban Communication Foundation Graduate Student Research Grant**  
\$2500 and Publication of the Proposed Manuscript in *Explorations in Media Ecology*

## ***XVII. Membership in professional organizations***

### ***National and International Organizations:***

Association for Humanist Sociology  
Central States Communication Association  
Media Ecology Association  
National Communication Association  
Technology, Knowledge, & Society  
Scholarship of Teaching and Learning  
Institute for General Semantics

## **XVIII. Research Experience**

**Undergraduate Research Assistant.** Publication: "Cultural Naming Practices in Children's Literature with Adoption Themes" in the Journal Children's Geographies. Purdue University Northwest, Sociology, Dr. Katherine Sweeney (2015-2016). doi.org/10.1080/14733285.2015.1121538

**Research Team Member.** Topic: Digital Feminism. Bowling Green State University, School of Media and Communication, Dr. Radhika Gajjala. (2018-2019).

**Research Team Member.** Publication: Inclusive Pedagogy. Bowling Green State University, School of Media and Communication, Dr. Sandra Faulkner. (2019-2020). doi.org/10.1080/03634523.2020.1812680

**Research Team Member.** Topic: Fake News & Social Media. Bowling Green State University, School of Media and Communication, Dr. Louisa Ha. (Summer - Fall 2021).